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Mining Geographic Information in Text

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Geo/Non-Geo Ambiguity

The royal burgh of Annan is a well-built town, red sandstone being the material mainly used. Among its public buildings is Annan Academy of which the writer Thomas Carlyle was a pupil, a Georgian building now known as "Bridge House". The Town Hall, built in Victorian style in 1878, uses the local sandstone. Annan also features a Historic Resources Centre. In Port Street, some of the windows remain blocked up to avoid paying the window tax.

Kofi Atta Annan (born 8 April 1938) is a Ghanaian diplomat who served as the seventh Secretary-General of the United Nations from 1 January 1997 to 31 December 2006. Annan and the United Nations were the co-recipients of the 2001 Nobel Peace Prize for his founding the Global AIDS and Health Fund to support developing countries in their struggle to care for their people.

Source: Wikipedia





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Geo/Geo Ambiguity

Amsterdam is a city located in Montgomery County, New York, USA. As of the 2000 census, the city had a total population of 18,355. The name is derived from the city of Amsterdam in the Netherlands. The city of Amsterdam is surrounded on the north, east, and west sides by the town of Amsterdam and is on the banks of the Mohawk River. The majority of the city lies on the north bank, but the Port Jackson area on the south side is also part of the city.

Amsterdam is the capital and largest city of the Netherlands, with an urban population of 747,290 and a metropolitan population of 2,158,592. The city is in the province of North Holland in the west of the country. It comprises the northern part of the Randstad, the sixth-largest metropolitan area in Europe, with a population of approximately 8.1 million according to larger estimates.

Source: Wikipedia





Definitions

- Geo/Non-Geo ambiguity resolution:
 - Toponym recognition: recognize and classify names spotted in documents as names of places.
- Geo/Geo ambiguity resolution:
 - Toponym resolution: assigns names of places to locations they referred to in documents.
 - Scope resolution: assigns geographic scopes to documents





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Toponym recognition

- Toponym recognition is a subset of named entity recognition and classification (NERC) task concerned with recognition and classification of place names.
- NERC employ both Machine Learning and Dictionary-based approaches.





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Toponym recognition

NERC Tools and Services

- OpenNLP tools: <http://incubator.apache.org/opennlp/>
- GATE Annie: <http://gate.ac.uk/ie/annie.html>
- Alias-i Lingpipe: <http://alias-i.com/lingpipe/>
- Stanford NER tool:
<http://nlp.stanford.edu/software/CRF-NER.shtml>





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Toponym recognition

Mahali PlacenameFinder

- Mahali PlacenameFinder is derived from OpenNLP NameFinder.

outputME - OpenNLP NameFinderME output.

outputDT - OpenNLP DictionaryNameFinder output.

if pname in outputME AND outputDT AND NOT in stopWord

 set nerConf = 4

else if (pname in outputME AND NOT (outputDT AND stopWord))

 OR (pname in outputDT AND NOT (outputME AND stopWord))

 set nerConf = 2

else

 set nerConf = 1





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Scope resolution

Geographic Distribution of Places

- _ Significant fraction of all locations mentioned in the document are either the scope itself or locations within the scope.
- _ Location references mentioned in the document are distributed smoothly across the scope.
- _ For example, a document with scope Groningen Province is expected to mention Groningen Province or locations within Groningen Province more frequently than places belonging to other provinces or countries.





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Scope resolution

Toponym Frequency

- The most commonly occurring place in the document dictates the scope of the containing document.
- For example, if Groningen Province is mentioned more frequently than Utrecht Province, the scope of the document is most likely the Province of Groningen.





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Scope resolution

Geographic Feature Importance

- The scope of a document is set to the country or region containing the most important unambiguous places (e.g., capital cities and other major cities) identified in the document.
- For example, spotting Rotterdam, Hague and Amsterdam in a document sets the scope of the document to the Netherlands.





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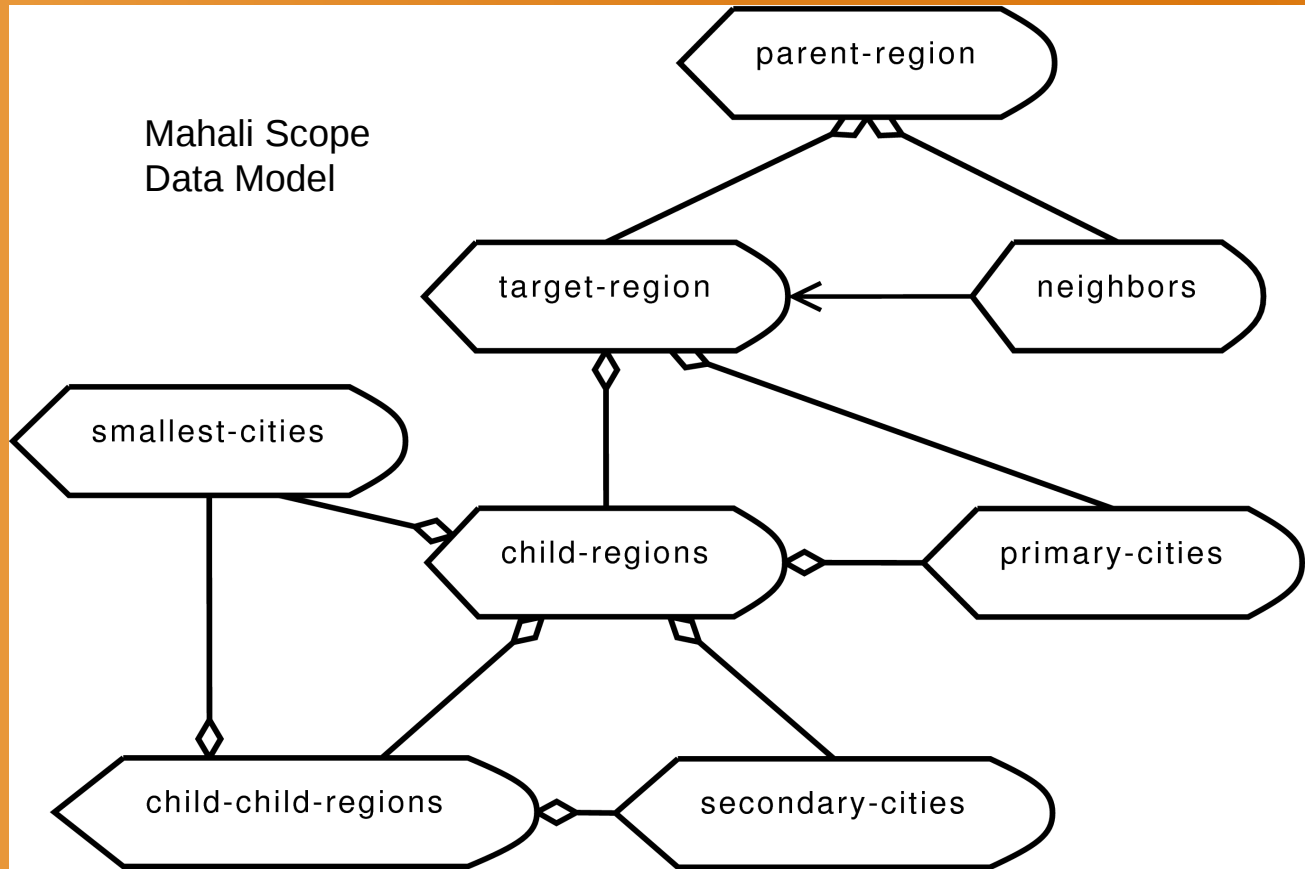
Scope resolution

Tools and Services

- Yahoo! PlaceMaker <http://developer.yahoo.com/geo/placemaker/>
- Mahali ScopeFinder – demo soon coming online.



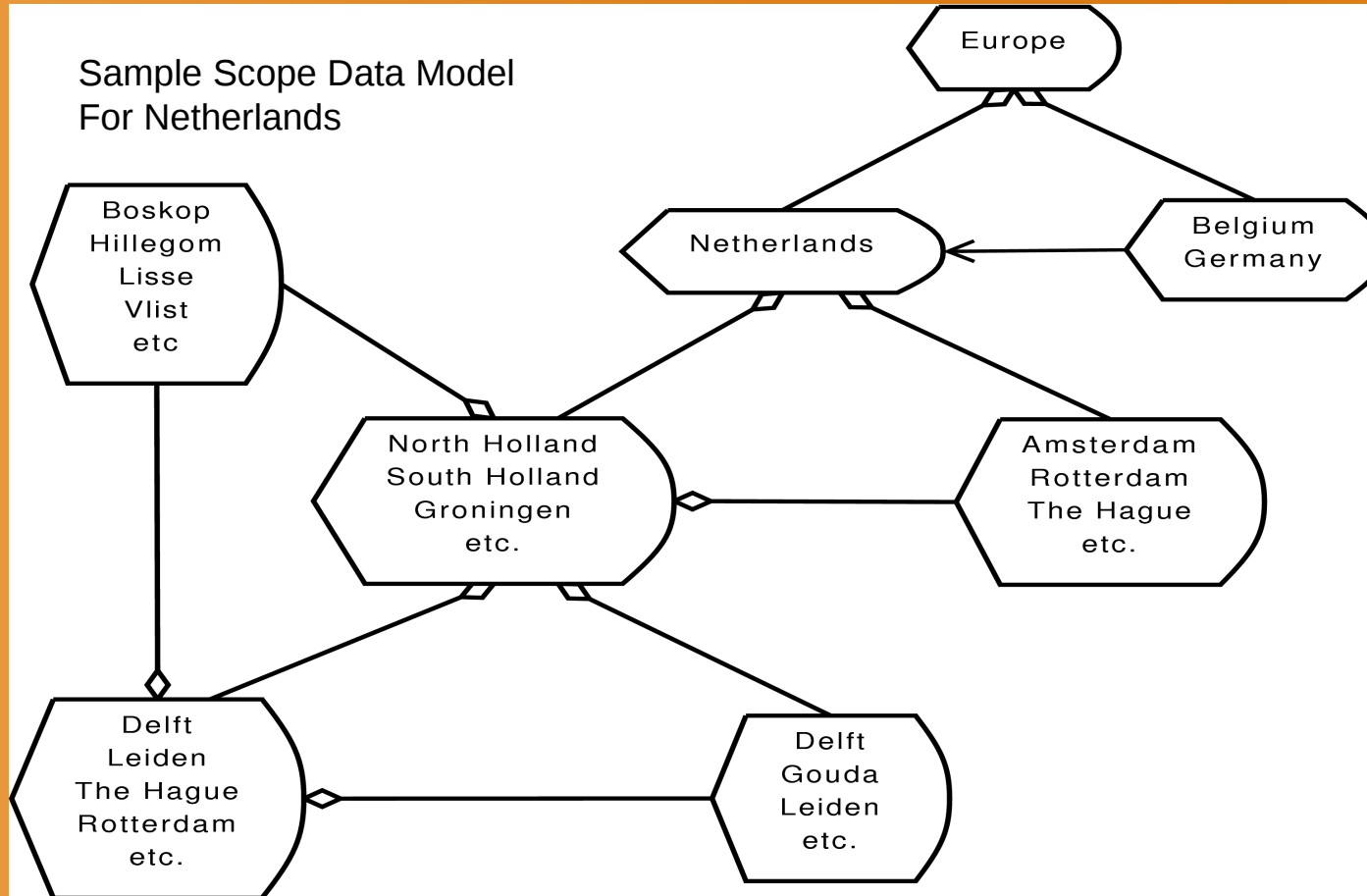
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Sample Scope Data Model
For Netherlands





Yahoo! GeoPlanet

– Mahali Scope data model fairly resembles Yahoo! GeoPlanet structure. GeoPlanet provides:

- WOEID or Where-On-Earth IDentifier: a number that uniquely identifies a place;
- Hierarchical containment of all places up to the Earth level;
- Zip codes are included as place names;
- Adjacencies: places neighbouring each WOEID;
- Aliases: synonyms for each WOEID.





Yahoo! GeoPlanet

- GeoPlanet's goal is to enable location-based and geographically-enabled web services.

Zip code	4,321,711
Towns	863,749
Adjacencies	9,643,734
Places	5,653,968





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Toponym resolution

Default Sense Heuristics

- _ Land surface area: select location with the largest land surface area.
- _ Hierarchy distance: select place at the top of the regions hierarchy, e.g., Holland (Europe) is preferred over Holland (Michigan).
- _ Place type: Select place in order of place type importance: country > city > town > village.
- _ Corpus popularity: select place that occurs more commonly in a collection.
- _ Population: select a place with the largest population.





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Toponym resolution

Pattern Matching and Hierarchy Overlap

- Feature type qualifier: select location with the matching type.
- Text and hierarchy overlap: computes overlap between toponyms in text and spatial hierarchy relation. E.g., a text containing *London, Southern Ontario* grounds *London* to *London (Ontario)*.
- Country scope restriction: assigns a country scope to a document, and any ambiguous toponym is treated to belong to the country.
- Smallest polygon: resolves toponyms to the smallest polygon that completely grounds the whole set.
- Spatial distance: chooses a location closest to all the non-ambiguous locations in the document.





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Toponym resolution

One Referent per Discourse

- Assumes one and only one meaning to toponyms mentioned in discourse. Subsequent mentions of the toponyms is assumed to convey the meaning as previous meanings.





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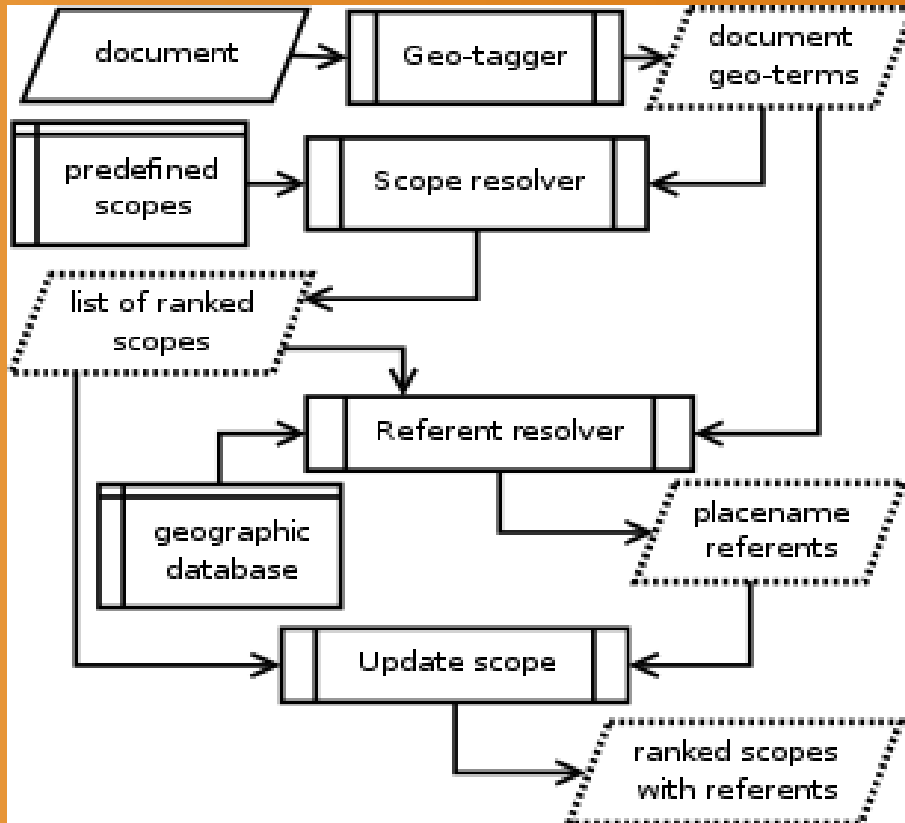
Toponym resolution

Tools and Services

- Yahoo! PlaceFinder <http://developer.yahoo.com/geo/placefinder/>
- Google Geocoding API <http://code.google.com/apis/maps/documentation/geocoding/>
- Bing Map (Microsoft) <http://msdn.microsoft.com/en-us/library/dd877180.aspx>
- OpenStreetMap's Nominatim <http://wiki.openstreetmap.org/wiki/Nominatim>
- USC Geocoder <https://webgis.usc.edu/services/geocode/Default.aspx>
- Geonames Geocoder <http://www.geonames.org/>
- Mahali LocationFinder – demo soon coming online.



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Mahali system architecture





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Toponym resolution

Mahali LocationFinder

- Mahali LocationFinder exploits 26, 820 geographic scopes automatically assigned to documents, type of place (e.g., city, airport, etc.), classification of place (e.g., populated place, administrative division, etc.), population of place, and frequency of non-ambiguous or resolved places.





Geo-meta *Application*

- Enable local news and information services.
- Enable marketers target local content users will locally targeted advertisements.
- Enable search engines answer geography dependent user queries.
- Enable QA systems answer geography dependent question.





Mahali Tool Kit

What next?

- Working to bring Mahali demo online.
- Talking to businesses interested in adapting Mahali for their work.
- Create more scope reference models for individuals countries and regions.
- Integrate Mahali in Apache UIMA framework.





Reference

- J. L. Leidner, Toponym Resolution in Text: Annotation, Evaluation and Applications of Spatial Grounding of Place Names, Ph. D. thesis, Institute for Communicating and Collaborative Systems, School of Informatics, University of Edinburgh (2008).
- B. E. da Graca Martins, Geographically Aware Web Text Mining, Ph. D. thesis, Department of Informatics, Faculty of Science, University of Lisbon (2008).
- G. Andogah, Geographically Constrained Information Retrieval, Ph. D. thesis, Faculty of Mathematics and Natural Sciences, University of Groningen (2010).
- D. Buscaldi, Toponym Disambiguation in Information Retrieval, Ph. D. thesis, Dpto. Sistemas Informaticos y Computacion, Universidad Politecnica de Valencia (2010).



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THANK YOU

